



Levitt Pavilion Denver Annual Report 2022

www.levittdenver.org

A LETTER FROM THE INTERIM EXECUTIVE DIRECTOR

Levitt Pavilion Denver is not just a music venue, we're a mission-driven non-profit built on the idea of the power of community building. In 2022, we focused on just that. It was another year of laughs, triumphs, connections and, of course, great music.

As we plan our 2023 season we can't help but look back on our incredible 2022 season. Over 136,000+ Coloradans danced on our lawn to the likes of **Son Rompe Pera, The Polish Ambassador, Calexico, Drive By Truckers, Y La Bamba, Gamelan Tunas Mekar, Femi Kuti** and more! Best part, all of these shows were entirely free, eliminating economic barriers and increasing access to some of the best musicians on the planet.

Inclusiveness has always been part of our equation. Each year we strive to provide more opportunities for all. This is done through our bookings, our community outreach and intentional partnerships. We continue to plan and cultivate **Bodies of Culture**, a program driven by BIPOC artists in our community committed to investing in and supporting BIPOC youth through initiatives that celebrate cultural identity and self-expression, understand the healing power of music, and empowered musical self-discovery and exploration.

In 2023, look for partnerships with groups like **Colorado African Cultural Center, Latino Cultural Arts Center, Japanese Arts Network, AyaCon, Sonic Guild** and more!

We thank you kindly. We truly would not be where we are today without each and every one of you.

Andy Thomas, Interim Executive Director

LEVITT PAVILION DENVER

BOARD MEMBERS

Maria Corral : Board Chair

FloraJane DiRienzo : Vice Chair

Lyz Luke : Secretary

David Berton : At Large

Lance Holly : At Large

Chris Murphy : At Large

Temi Osifodunrin : At Large

Todd Snyder : At Large

Ira Sweetwine : At Large

Rhett Trees : At Large

Ru Johnson : At Large

Mike Belitz : At Large

STAFF

Interim Executive Director : Andy Thomas

Director of Development & Marketing : Jessi Whitten

Production Manager & Talent Buyer : Randall Frazier

Food & Beverage Manager : Ryan Zacher

Executive Assistant & Ticketing Manager : Katelynn Eckles

Assistant to Deputy Director: Luna Spivey

Communications Assistant : Helen Gover

LEVITT PAVILION DENVER

OUR FREE CONCERT SERIES

50

FREE CONCERTS

102

BANDS PLAYED
OUR STAGE

82,044

FREE SERIES
ATTENDEES

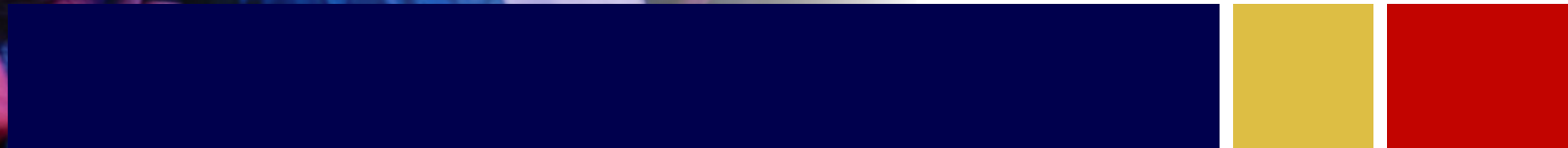


55%

BIPOC FRONTED
BANDS

54%

COLORADO BASED
BANDS



OUR IMPACT

50
FREE
SHOWS

7
FREE
WELLNESS
EVENTS

13
TICKETED
CONCERTS

139,928

TOTAL SEASON ATTENDEES

+97%

OF ATTENDEES SAY 2022
SEASON WAS "GOOD"
OR BETTER

+97%

OF ATTENDEES WOULD
RECOMMEND LEVITT DENVER

GOOGLE RATING: 4.6

"Wonderful local venue for outdoor concerts. Bring a blanket, chair and a picnic. Come with family, friends or neighbors and enjoy the entertainment, or just come and discover new bands or see those you love."

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POWERFUL PARTNERSHIPS

Board Chair Maria Corral competes with audience members in Grito contest at Viva Southwest Mariachi Festival

This season we partnered with mission-driven and culturally embedded organizations to create unique partnerships and one of a kind events. We worked with partners including **Latino Cultural Arts Center, Alliance of Music Education Equity, Central City Opera, Afrik Impact, Fiesta CO and ArtistiCO**

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POTENT PROGRAMS

BOC introduction panel & performance for Ruby Star member event

In 2022, Levitt Denver's **Bodies of Culture** board held discussions outlining their efforts and expanded their work with the creation of regular open mics to provide space for BIPOC musician development and networking.

The BOC Board is a program of Levitt Pavilion Denver that is committed to investing in and supporting BIPOC youth in the greater Denver area to participate in music through initiatives that celebrate cultural identity and self-expression, understand the healing power of music, and empowered musical self-discovery and exploration.

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OUR MEMBERS

2022 RUBY STAR MEMBERSHIPS

Friend Level: 75

Family Level: 25

Founder Level: 13

Total members: 113

Membership funds raised in 2022: \$53,100

Ruby Star Memberships are a way for patrons to invest in Levitt Pavilion Denver while enjoying unique experiences through VIP perks, special events and more. Memberships are our greatest source of individual donor support and help bring FREE music to the entire community.



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BY THE NUMBERS

2022 Free Shows = 50

2022 Ticketed Shows = 13

2022 Rentals (non-ticketed) = 1

Total Events = 64

Free Show Attendance per show average 2022 = 1,641

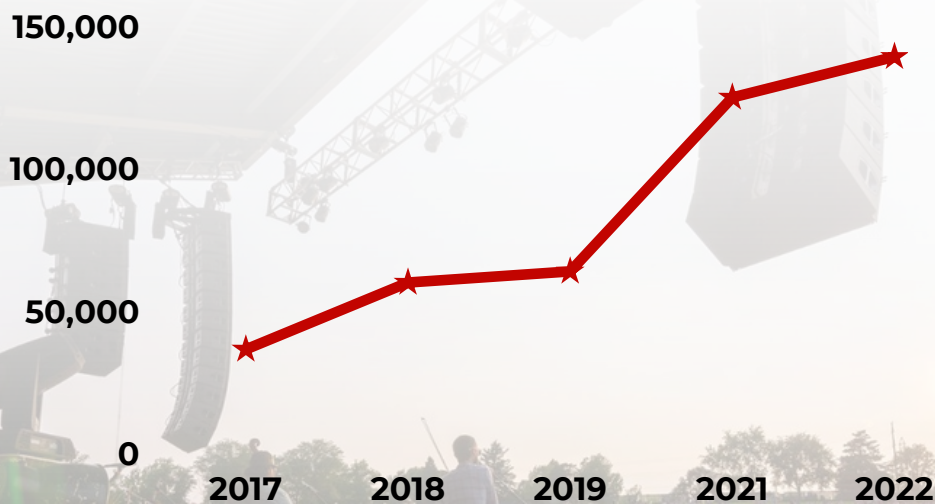
Ticketed Show/Rental per show average 2022 = 4,453

Free Show Attendance 2022 = 82,044

Ticketed Show/Rental Attendance 2022 = 57,884

Total 2022 Attendance = 139,928

Attendance by Season

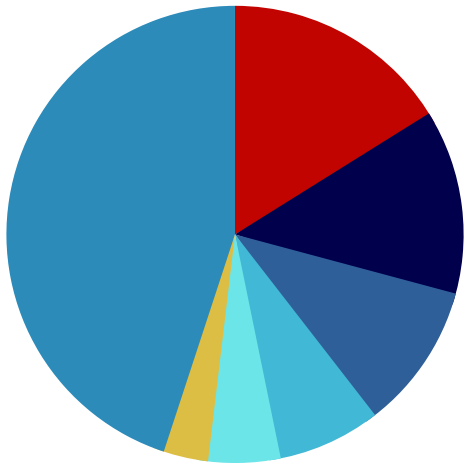


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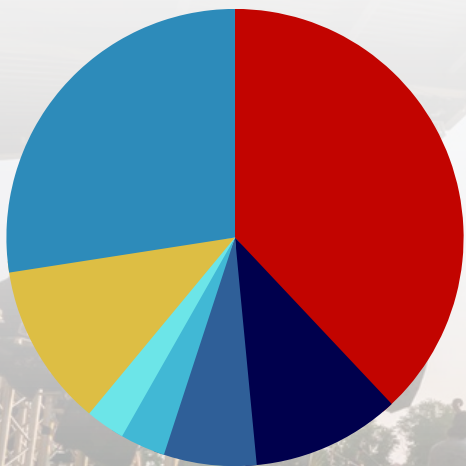
FINANCIALS

2022 Operating Revenue: \$3,305,363



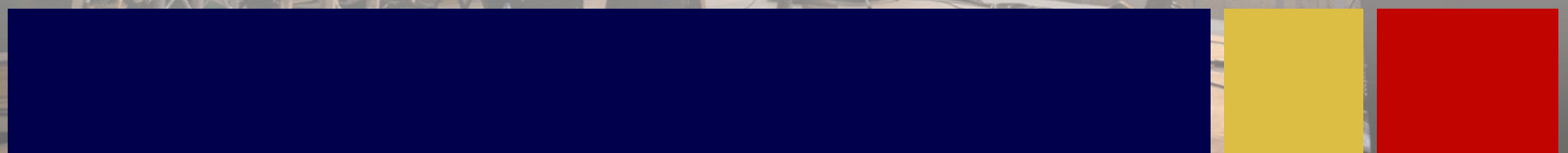
REVENUE	
Program Income	\$532,129
Grants	\$430,899
Sponsorship	\$341,062
Donations & Memberships	\$240,503
Levitt Foundation Support	\$168,297
Venue Rental & Fees	\$108,350
Concessions & Merch	\$1,484,124
Total	\$3,305,364

2022 Operating Expense: \$3,086,757



EXPENSE	
Program Expense	\$1,139,092
General Operating	\$402,518
Facility & Capital	\$196,556
Marketing & Fundraising	\$95,694
Insurance & Fees	\$83,461
Concessions & Merch	\$346,038
Personnel	\$823,398
Total	\$3,086,757

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THANK YOU FOR ANOTHER SEASON OF BUILDING COMMUNITY THROUGH MUSIC

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